

## **Press Release: Ansal City**

### **Ansal Buildwell Ltd. will Launch projects worth Rs 500 cr. in Punjab**

Mr. Anurag Varma, Sr. GM, Marketing, Ansal Buildwell Ltd. told that, Ansal Buildwell Ltd. is coming up with Amritsar's first, deluxe, premeditated & integrated township "Ansal City," which is going to be the hub of modern living. The township will be overtly and extensively high-tech, with infrastructure and amenities matching international standards.

Encapsulating within its fold, on the 100ft wide main entrance road from four lane G.T road, 'Ansal City' offers to its residents a convergence of world class infrastructure which has been conceptualized to create clutter free residential areas. Parks, row houses and converging roundabouts of grid and periphery roads flank the project, with ample stipulation of fresh air, sunlight, independence and convenience; the row houses, villas and bungalows share an essence of architectural-infrastructure ahead-ness. With the wide range of choice, 'Ansal City' approaches with 200, 300 and 500 sq yds. Plots in its 1<sup>st</sup> phase & thereafter Villas. Project ensures; 24X7 securities with vigil system, uninterrupted water & electricity supply through PSEB with a club to lead lavish lifestyle. This 150 acre planned area of 'dream terrain' offers outdoor sitout celebration zone, Indoor celebration lounge, Swimming Pool, Badminton-Tennis & Squash courts, Health and Fitness Centre with Library. Creating provision for 24-hour health pharmacy & equipped hospital, Ansal Buildwell Ltd. has shown its social commitment towards its esteemed residents.

Today Ansals are a name to reckon with, in the field of construction, operating in varied activities of business, spreading across the length and breadth of the nation in Bangalore, Jaipur, Kochi, Dehradun, Moradabad, Punjab, Jhansi, Gwalior, Gurgaon and across the border in Kathmandu (Nepal).

**Mr. Anurag Varma, said that company has plans to take-up projects worth Rs 500 cr. in Punjab. Company has already conceived projects in Amritsar, Group Housing in Pathankot & Jammu. According to him land negotiations at many other districts are taking place.**

With 24 projects in pipeline, Ansal Buildwell Ltd. is a company with a mission which is majorly into Real Estate Development as well as High Value Construction Areas. Their motto is "not only to provide a roof to the underprivileged by achieving engineering expertise but also without compromising on basic and real values of life."

The Group is a staunch believer of sustainable development to be able to offer better standard of living thus promoting a healthy lifestyle as far as possible.

Ansal Buildwell Ltd. has been in the business of Real Estate Development since late 80's & has expanded into the premium category of the construction sector.

The major landmarks of the group include commercial structures such as Shushant Tower, Navkriti Arcade, Boom Plaza and dozens more in other parts of India and overseas.

The established townships of Sushant Lok phase II & III at Gurgaon, Garden Mansion and Casa Ansal at Bangalore, Kanth Road of Moradabad, Green Vally at Dehradun and Mount view Residency I & II at Kathmandu (Nepal) have all been brought into existence by the Ansal Buildwell. They have also completed a contract on the design and construction of VIP block at AIIMS.

The professionals at Ansals prove to be a rich source of talent and intellect who have specialized in various high skilled fields such as architecture, urban design, town planning, engineering structural engineering, surveying, soil investigation, ground water hydrological survey, construction, information technology, management information systems, marketing, finance and other management disciplines.

Ansal Buildwell is entirely self-reliant in Design, Engineering and Consultancy of projects ranging from residential/commercial complexes to complete townships.

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